



**Job Title:** Content Writer

**Location:** Mumbai, India.

**What we do:**

Hoot360 is a Consulting, Branding & Marketing Services organization which caters to a cross section of industries and companies helping them achieve their business goals through effective marketing with a primary focus on digital & social media marketing and inbound marketing.

We deliver end to end solutions in a transparent and effective cost plus success based incentive model. Our success is dependent on the successful achievement of business objectives.

**Here's what you'll do:**

- Understand a business brief from the client's perspective and build a tone of the content
- Think creatively and curate digitally appealing content
- Work in unison with the Digital Marketing Expert, Graphic designer and Web developer
- Create copy for social media posts, social media ads, digital ads, website, etc.

**What we expect:**

- Excellent writing skills in a number of different styles/tones
- Impeccable control over spelling and grammar
- Understanding of SEO for digital content creation
- Active on social media platforms to understand the trends
- Great research, organizational, and learning skills
- High comprehension of software like Microsoft Word and Google Docs

**What is in it for you?**

- We are offering an annual package in the range of INR 2,40,000 - INR 3,60,000, however there is no constraint for the right candidate and the appropriate commitment
- You will work with a highly motivated team of young digital marketing, content writing and design professionals
- You will get exposure to a multiple and wide range of industries to work with.
- You will take an active role in creating marketing communications which will drive our client's business and in doing so drive our own business
- Our friendly yet focused approach to work promises a lot of fun times
- And yes we have a free and open pantry to satiate not just your creative hunger

Interested candidates ready to take the big leap can forward your resumes and portfolios directly to [careers@hoot360.in](mailto:careers@hoot360.in)