



**Job Title:** Graphic Designer

**Location:** Mumbai, India.

**What we do:**

Hoot360 is a Consulting, Branding & Marketing Services organization which caters to a cross section of industries and companies helping them achieve their business goals through effective marketing with a primary focus on digital & social media marketing and inbound marketing.

We deliver end to end solutions in a transparent and effective cost plus success based incentive model. Our success is dependent on the successful achievement of business objectives.

**Here's what you'll do:**

- Understand the design brief from the client's perspective and the objectives and applications of the design
- Work with a wide range of media and graphic design software
- Think creatively and develop new design concepts, graphics and layouts to suit the medium and the end objective/application
- Present your concepts and provide options for the client to choose from
- Work in unison with the Digital Marketing Expert, the Content Writer and Web designer
- Develop graphics for product illustrations, logos, brochures, presentations, newsletters, FB posts, blogs, websites and various other sales & marketing collaterals

**What we expect:**

- Strong working knowledge of Adobe Creative Suite & Up to date with industry leading software and technologies (Illustrator, Photoshop and Coral Draw)
- Possession of creative flair, versatility, conceptual/visual ability and originality
- Highly proficient in all design aspects
- Professionalism regarding time and deadlines

**What is in it for you?**

- We are offering an annual package in the range of INR 2,40,000 - INR 3,60,000, however there is no constraint for the right candidate and the appropriate commitment
- You will work with a highly motivated team of young digital marketing, content writing and design professionals
- You will take an active role in creating marketing communications which will drive our client's business and in doing so drive our own business
- Our friendly yet focused approach to work promises a lot of fun times
- And yes we have a free and open pantry to satiate not just your creative hunger

Interested candidates ready to take the big leap can forward your resumes and portfolios directly to [careers@hoot360.in](mailto:careers@hoot360.in)